

# WALLINGFORD Parade 2024

Neighborhood Heros



## 2024 Sponsorship Opportunities

For over 70 years, Wallingford has hosted the longest running Seafair sanctioned Parade.

The Wallingford Parade is happily produced by the local, active neighborhood non-profit, **Celebrate Wallingford**. We like to think we bring a robust level of professionalism and enthusiasm to this time honored neighborhood event.

2024's date is Saturday, July 13th. Not only will we fill the streets with marchers and spectators, but, we'll continue the party with post parade local merchant activities and promotions. Everyone's invited to celebrate this fine community we all call home.

The Wallingford Parade offers sponsors the opportunity to promote their business and show community support!

### Benefits of Sponsorship

- Captive audience: large enthusiastic crowd of people who notice and appreciate your involvement
- Halo effect of being a community supporter
- Networking with other like-minded business owners
- Opportunity to advertise directly to a highly desirable demographic

**website: [celebratewallingfordwa.org](http://celebratewallingfordwa.org)**

**Email: [celebratewallingfordwa@gmail.com](mailto:celebratewallingfordwa@gmail.com)**

**Phone: (206) 799-5948**

**Parade  
Date  
Saturday  
July 13  
2024**

The Wallingford Parade  
is produced by



PO Box 31283  
Seattle, WA 98103

[celebratewallingfordwa.org](http://celebratewallingfordwa.org)

### **Celebrate Wallingford Executive Board**

Blake Garfield  
*President*

Stephen Finkenscher  
*Treasurer*

Katherine Boran  
*Secretary*



The Wallingford Kiddie  
Parade is a Seafair  
Sanctioned Event

# Sponsorship Levels

## PRESENTING SPONSOR: \$5,000

“Presented By” under the Event Name in all advertising

- Your company logo included on full color event posters and event banners in a position of prominence above all other logos
- Logo Included on banner at the Presentation Area
- Your company-provided vehicle with signs (provided by us) noting your sponsorship at the beginning of the Parade
- A company representative invited to be a judge at the Parade
- Your company name announced from the judges stand at the Parade
- Your company name in all press and PSAs for Wallingford Family Parade.
- Name and logo on WFP website with link to your website.

## TITANIUM SPONSOR: \$3,000

- Your company logo included on full color event posters and event banners in a position of prominence.
- Logo Included on banner at the Presentation Area
- Your company-provided vehicle with signs (provided by us) noting your sponsorship at the beginning of the Parade
- A company representative invited to be a judge at the Parade
- Your company name announced from the judges stand at the Parade
- Your company name in all press and PSAs for Wallingford Family Parade.
- Name and logo on WFP website with link to your website.

## PLATINUM SPONSOR: \$2000

- Your company logo included on full color event posters and event banners in a position of prominence
- Your company-provided vehicle with signs (provided by us) noting your sponsorship at the beginning of the Parade
- A company representative invited to be a judge at the Parade
- Your company name announced from the judges stand at the Parade
- Your company name in all press and PSAs for Wallingford Family Parade.
- Name and logo on WFP website with link to your website.

## GOLD SPONSOR \$1,500

- Your company logo included on full color event posters and banners
- A company representative invited to be a judge at the Parade
- Your company name announced from the judges stand at the Parade
- Your company name in all press and PSAs for Wallingford Family Parade.
- Name and logo on WFP website with link to your website.

## SILVER SPONSOR \$1,000

- Your company logo included on full color event posters and banners
- A company representative invited to be a judge at the Parade
- Your company name announced from the judges stand at the Parade
- Your company name in all press and PSAs for Wallingford Family Parade.
- Name and logo on WFP website with link to your website.

## SUPPORTING SPONSOR: \$500 and over

- Your company name announced from the judges stand at the Parade
- Name and logo on WFP website with link to your website.

## NEIGHBORHOOD SPONSOR: \$100 and over

- Your company name announced from the judges stand at the Parade
- Name on WFP website with link to your website.

## PARADE PAL: \$50 AND OVER

- Name on WFP website with link to your website.

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# WALLINGFORD Parade 2024

## Neighborhood Heros Sponsorship Commitment Form

Company Name: \_\_\_\_\_

Contact: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Address: \_\_\_\_\_

City/State/Zip: \_\_\_\_\_

Presenting Sponsor (\$5,000)

Titanium Sponsor (\$3000)

Platinum Sponsor (\$2000)

Gold Sponsor (\$1500)

Silver Sponsor (\$1000)

Supporting Sponsor (\$500)

Neighborhood (\$100)

Parade Pal (\$50)

Send us an invoice

We're enclosing a check

We will provide a vehicle/float/unit for the Parade.

We'll sign up online ([www.celebratewallingfordwa.org](http://www.celebratewallingfordwa.org))

We will email you a file with our logo by May 1, 2023.

Please make checks out to: **Celebrate Wallingford.**

Then mail a copy of this form with your payment(s) to:

**Celebrate Wallingford/Parade Sponsorship**

**PO Box 31283 • Seattle, WA 98103**

website: [celebratewallingfordwa.org](http://celebratewallingfordwa.org)

Email: [celebratewallingfordwa@gmail.com](mailto:celebratewallingfordwa@gmail.com)

Phone: (206) 799-5948

These sponsorships are solely for the Wallingford Parade & Celebrate Wallingford.

Celebrate Wallingford is a 501(c)(3) nonprofit organization, EIN: 82-3498455

This event is not directly affiliated with the Seafair Festival; however the "Wallingford Parade" has been selected by Seafair as an official Seafair Foundation Sanctioned Community Event.

# Thanks!

# Parade Date Saturday July 13 2024

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