

WALLINGFORD KIDDIE Parade 2023

A Seafair Foundation Sanctioned Community Event

2023 Sponsorship Opportunities

For over 70 years Wallingford has hosted the longest running Seafair sanctioned Parade.

The Wallingford Kiddie Parade is happily produced by the local, active neighborhood non-profit, **Celebrate Wallingford**. We like to think we bring a robust level of professionalism and enthusiasm to this time honored neighborhood event.

2023's date is Saturday, July 15th. Not only will we fill the streets with marchers and spectators, but, we'll continue the party with post parade local merchant activities and promotions. Everyone's invited to celebrate this fine community we all call home.

The Wallingford Kiddie Parade offers sponsors the opportunity to promote their business and show community support!

Benefits of Sponsorship

- Captive audience: large enthusiastic crowd of people who notice and appreciate your involvement
- Halo effect of being a community supporter
- Networking with other like-minded business owners
- Opportunity to advertise directly to a highly desirable demographic

website: celebratewallingfordwa.org

Email: celebratewallingfordwa@gmail.com

Phone: (425) 470-3974

**Parade
Date:
Saturday
July 15
2023**

The Wallingford Kiddie Parade is produced by

**Celebrate
Wallingford**

PO Box 31283
Seattle, WA 98103

celebratewallingfordwa.org

Celebrate Wallingford Executive Board

Blake Garfield
President

Stephen Finkenscher
Treasurer

Katherine Boran
Secretary



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Sponsorship Levels

PRESENTING SPONSOR: \$3,000

“Presented By” under the Event Name in all advertising

- Your company logo included on full color event posters and event banners in a position of prominence above all other logos
- Logo Included on banner at the Presentation Area
- Your company-provided vehicle with signs (provided by us) noting your sponsorship at the beginning of the Parade
- A company representative invited to be a judge at the Parade
- Your company name announced from the judges stand at the Parade
- Your company name in all press and PSAs for Wallingford Family Parade.
- Name and logo on WFP website with link to your website.

PLATINUM SPONSOR: \$2000

- Your company logo included on full color event posters and event banners in a position of prominence above all other logos
- Logo Included on banner at the Presentation Area
- Your company-provided vehicle with signs (provided by us) noting your sponsorship at the beginning of the Parade
- A company representative invited to be a judge at the Parade
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- Name and logo on WFP website with link to your website.

GOLD SPONSOR \$1,500

- Your company logo included on full color event posters and banners
- Your company-provided vehicle with signs (provided by us) noting your sponsorship at the beginning of the Parade
- A company representative invited to be a judge at the Parade
- Your company name announced from the judges stand at the Parade
- Your company name in all press and PSAs for Wallingford Family Parade.
- Name and logo on WFP website with link to your website.

SILVER SPONSOR \$1,000

- Your company logo included on full color event posters and banners
- A company representative invited to be a judge at the Parade
- Your company name announced from the judges stand at the Parade
- Your company name in all press and PSAs for Wallingford Family Parade.
- Name and logo on WFP website with link to your website.

SUPPORTING SPONSOR: \$500 and over

- Your company name announced from the judges stand at the Parade
- Name and logo on WFP website with link to your website.

NEIGHBORHOOD SPONSOR: \$100 and over

- Your company name announced from the judges stand at the Parade
- Name on WFP website with link to your website.

PARADE PAL: \$50 AND OVER

- Name on WFP and website with link to your website.

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Sponsorship Commitment Form

Company Name: _____

Contact: _____

Phone: _____ Email: _____

Address: _____

City/State/Zip: _____

Presenting Sponsor (\$3000) _____ Platinum Sponsor (\$2000)

____ Gold Sponsor (\$1500) _____ Silver Sponsor (\$1000)

____ Supporting Sponsor (\$500) _____ Neighborhood (\$100)

____ Parade Pal (\$50)

____ Send us an invoice
____ We're enclosing a check

____ We will provide a vehicle/float/unit for the Parade.
____ We'll sign up online (www.celebratewallingfordwa.org)
____ We will email you a file with our logo by May 1, 2023.

Please make checks out to: **Celebrate Wallingford.**
Then mail a copy of this form with your payment(s) to:
Celebrate Wallingford/Parade Sponsorship
PO Box 31283 • Seattle, WA 98103

website: celebratewallingfordwa.org
Email: celebratewallingfordwa@gmail.com
Phone: (425) 470-3974

These sponsorships are solely for the Wallingford Kiddie Parade & Celebrate Wallingford.
Celebrate Wallingford is a 501(c)(3) nonprofit organization, EIN: 82-3498455

This event is not directly affiliated with the Seafair Festival; however the "Wallingford Kiddie Parade" has been selected by Seafair as an official Seafair Foundation Sanctioned Community Event.

Thanks!

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