



About Us

For nearly 75 years, Wallingford has hosted the longest-running Seafair-sanctioned Parade.

The Wallingford Parade is happily produced by the local neighborhood non-profit, Celebrate Wallingford. We like to think we bring a robust level of professionalism and enthusiasm to this time-honored neighborhood event.

2026's date is Saturday, July 11. Everyone's invited to celebrate this fine community we all call home!

Sponsor Benefits

The Wallingford Parade offers sponsors the opportunity to promote their business and show community support!

- Captive audience: a large, enthusiastic crowd of people who notice and appreciate your involvement
- Halo effect of being a community supporter
- Networking with other like-minded business owners
- Opportunity to advertise directly to a highly desirable demographic

Sponsor Levels

Presenting Sponsor - \$5,000

Platinum Benefits plus:
"Presented By" under the event name in all advertising with logo above all others

Platinum Sponsor - \$3,000

Gold Benefits plus:

- Your company-provided vehicle with signs (provided by us) noting your sponsorship at the beginning of the Parade

Gold Sponsor - \$1,500

Copper Benefits plus:

- Your company logo included on full color event posters and event banners in a position of prominence
- Logo included on banner at the parade judges stand

Copper Sponsor - \$1,000

Supporting Benefits plus:

- Your company logo included on full color event posters and banners
- A company representative invited to be a judge at the Parade
- Your company name in all Wallingford Parade press and PSAs

Supporting Sponsor - \$500 and over

- Your company name announced from the judges stand at the Parade
- Name and logo on Parade website with link to your website

Parade Pal - \$50 and over

Name on Parade website with link to your website

The Wallingford Parade is
a Seafair Sanctioned Event



These sponsorships are solely for the Wallingford Parade & Celebrate Wallingford.
Celebrate Wallingford is a 501(c)(3) nonprofit organization, EIN: 82-3498455



PO Box 31283
Seattle, WA 98103



celebratewallingfordwa.org/sponsors



celebratewallingfordwa@gmail.com



Wallingford Parade 2026

Sponsorship Commitment Form

To secure your sponsorship, please mail us this completed form with your payment or invoice request. You can also fill out this form and pay online at www.celebratewallingfordwa.org/sponsors

Company Name: _____

Contact Name: _____

Phone: _____ Email: _____

Address: _____

City/State/Zip: _____

Sponsorship Level (check one):

- ☐ Presenting Sponsor (\$5,000)
- ☐ Platinum Sponsor (\$3,000)
- ☐ Gold Sponsor (\$1,500)
- ☐ Copper Sponsor (\$1,000)
- ☐ Supporting Sponsor (\$500)
- ☐ Parade Pal (\$50)

- ☐ Send us an invoice
- ☐ Check is enclosed

Please make checks out to Celebrate Wallingford. Mail a copy of this form with your payment to
Celebrate Wallingford • PO Box 31283 • Seattle, WA 98103

If you will also be participating in the Wallingford Parade, please register online at
www.celebratewallingfordwa.org/participate