

## **About Us**

For nearly 75 years, Wallingford has hosted the longest-running Seafair-sanctioned Parade.

The Wallingford Parade is happily produced by the local neighborhood non-profit, Celebrate Wallingford. We like to think we bring a robust level of professionalism and enthusiasm to this time-honored neighborhood event.

2026's date is Saturday, July 11. Everyone's invited to celebrate this fine community we all call home!

## **Sponsor Benefits**

The Wallingford Parade offers sponsors the opportunity to promote their business and show community support!

- Captive audience: a large, enthusiastic crowd of people who notice and appreciate your involvement
- Halo effect of being a community supporter
- Networking with other like-minded business
- Opportunity to advertise directly to a highly desirable demographic

The Wallingford Parade is a Seafair Sanctioned Event



## **Sponsor Levels**

### Presenting Sponsor - \$5,000

Platinum Benefits plus:

"Presented By" under the event name in all advertising with logo above all others

#### Platinum Sponsor - \$3,000

Gold Benefits plus:

 Your company-provided vehicle with signs (provided) by us) noting your sponsorship at the beginning of the

#### Gold Sponsor - \$1,500

Copper Benefits plus:

- Your company logo included on full color event posters and event banners in a position of prominence
- Logo included on banner at the parade judges stand

### Copper Sponsor - \$1,000

Supporting Benefits plus:

- Your company logo included on full color event posters and banners
- A company representative invited to be a judge at the
- Your company name in all Wallingford Parade press and PSAs

#### Supporting Sponsor - \$500 and over

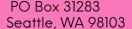
- Your company name announced from the judges stand at the Parade
- Name and logo on Parade website with link to your website

#### Parade Pal - \$50 and over

Name on Parade website with link to your website

These sponsorships are solely for the Wallingford Parade & Celebrate Wallingford. Celebrate Wallingford is a 501(c)(3) nonprofit organization, EIN: 82-3498455











# Wallingford Parade 2026 Sponsorship Commitment Form

To secure your sponsorship, please mail us this completed form with your payment or invoice request. You can also fill out this form and pay online at www.celebratewallingfordwa.org/sponsors

Company Name:		
Contact Name:		
Phone:	_ Email:	
Address:		
City/State/Zip:		
Sponsorship Level (check one):		
<ul> <li>□ Presenting Sponsor (\$5,000)</li> <li>□ Platinum Sponsor (\$3,000)</li> <li>□ Gold Sponsor (\$1,500)</li> <li>□ Copper Sponsor (\$1,000)</li> <li>□ Supporting Sponsor (\$500)</li> <li>□ Parade Pal (\$50)</li> </ul>		<ul><li>Send us an invoice</li><li>Check is enclosed</li></ul>

Please make checks out to Celebrate Wallingford. Mail a copy of this form with your payment to Celebrate Wallingford • PO Box 31283 • Seattle, WA 98103

If you will also be participating in the Wallingford Parade, please register online at **www.celebratewallingfordwa.org/participate**